

**Video Production Competition  
Final Edit Assessment Form**

Name:

Date:

Project topic/title:

School: \_\_\_\_\_

Grade level:

Circle one:            **Pre-Produced**            or            **On-Location**

<b>Descriptors &amp; Score</b>	<b>- 5 - 86-98 Exceptional</b>	<b>- 3 - 76-85 Proficient</b>	<b>- 1 - 65-75 Developing</b>	<b>Score</b>
<b>Categories</b>				
<b>Message &amp; storytelling - ELA application</b>	Project contains an exceptionally clear message & evidence of an excellent storytelling sequence.	Project contains a somewhat clear message & very good storytelling sequence.	Production would've been much better with a clear message and evidence of an acceptable storytelling sequence.	
<b>Audio track content &amp; Quality</b>	Excellent audio quality and very clear & consistent audio levels throughout the production.	Audio is clear but needs to be a bit more consistent throughout the production	Audio levels are below normal hearing levels, and would need to be much more consistent throughout the production.	
<b>Camera work</b>	Used a great deal of camera shot types; & steady camera work, no shaky shots.	Some camera shots were steady; could use more various types of camera shots.	Project would be more interesting if it utilized relevant various types of camera shots.	
<b>Editing &amp; Video/Audio correlation</b>	Clean editing, no unintentional black frames in between edits. Strong video/audio correlation.	A few unintentional black frames in between edits.	Production contains evidence of choppy and incoherent editing; demonstrates the need for more editing practice.	
<b>Creativity</b>	Production demonstrates evidence of an exceptional level of creativity	Production demonstrates evidence of high level of creativity	Production contains evidence that demonstrate the need to explore more angles for creativity.	
<b>Length</b>	Production meets length criteria with precision.	Production meets length criteria within a 10-sec. margin difference.	Production needs to meet length criteria	
<b>Evidence for project and assignment planning</b>	A detailed production portfolio was presented showing all the steps taken to complete assignment	Surface-oriented planning was evident	Production would have been stronger with appropriate planning.	
			<b>TOTAL</b>	